



Mount Holly Car Show Committee
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www.MainStreetMountHolly.org
PO Box 747, Mount Holly, NJ 08060

19th Annual Mount Holly Car Show

Top Presenting Sponsor (one available) - \$3,000

- Top contributing sponsor in the 18th Annual Mount Holly Car Show
- Your logo prominent on **all event marketing** such as Main Street Mount Holly website...flyers...t-shirts... social media posts/promotions...yard signs...event banners displayed before, during and after (not including airplane tow banner below)
- Live event publicity announcements at the DJ and stage(s) during the car show
- 10x10 Exhibitor Space at the event
- 24'x2' Over-the-Road Banner (artwork to be provided by sponsor)
- Up to (5) complimentary cars entered into the show
- Trophy Sponsorship – One “Presenting Sponsor” trophy selected by your representative

Platinum Level Sponsor (one available) - \$2,000

- Live event publicity announcement at the DJ and stage during the car show
- Social media posts/promotions before and after event
- Logo on t-shirts, social media posts/promotions, plus flyers for your distribution
- 10x10 Exhibitor Space at the event
- 6'x2' Banner for your Exhibitor Space (artwork to be provided by sponsor)
- Up to (4) complimentary cars entered into the show
- Trophy Sponsorship – One “Platinum Sponsor” trophy selected by your representative

Gold Level Sponsor (one available) - \$1,000

- Live event publicity announcements at the DJ and stage during the car show
- Social media posts/promotions before and after event
- 10x10 Exhibitor Space at the event
- 6'x2' Banner (artwork to be provided by sponsor)
- Trophy Sponsorship – One “Gold Sponsor” trophy selected by your representative

Proceeds from the event benefit Main Street Mount Holly, a volunteer-driven nonprofit organization, whose mission is to protect, promote and enhance our historic downtown. Main Street Mount Holly is a NJ 501c3 registered organization so your donation is tax deductible (EIN 04-3668475).



Sponsorship Levels continued...

Exclusive Stage Sponsor (two per stage available) - \$750

- Live event publicity announcements at the stage and by the DJ, during the car show
- Social media posts/promotions before and after event
- Large 9'x3' banner displayed in town prior to event, then at music stage day of event (your logo or message captured in many pics of bands, for ongoing exposure!)
- Distribution of your promotional material at the Main Street Mount Holly information table

Silver Level Sponsor (four available) - \$500

- Live event publicity announcements at the DJ and stage during the car show
- Social media posts/promotions
- 6'x2' Banner (artwork to be provided by sponsor)
- One "Silver Sponsor" trophy selected by your representative

Bronze Level Sponsor (four available) - \$350

- Live event publicity announcements at the DJ and stage during the car show
- Social media posts/promotions
- 3'x2' Banner (artwork to be provided by sponsor)

T-shirt Sponsor (limited availability) - \$250

- Your logo on the T-shirts to be distributed to every car show entrant
- Displayed on MSMH table available for purchase by event attendees
- (2) T-shirts for yourself to wear

Trophy Sponsor (limited quantities) - \$150

- One trophy winner selected by your representative
- Trophies displayed during event, and distributed to winners with announcement



Jailhouse Rock Concert Sponsorship Levels

Stage Sponsor – Jailhouse Rock Exclusive (two per stage available) - \$750

- Live event publicity announcements at the stage by the Emcee, during the concert
- Social media posts/promotions before and after event
- Large 9'x3' banner displayed at the stage area day of event, so your logo/message is captured in many pics of bands, for ongoing exposure! (artwork provided by sponsor)
- T-shirt Sponsorship – your logo on the concert T-shirts for sale prior and during the event
- (2) T-shirts for yourself to wear...please indicate size requests
- Distribution of your promotional material at the Main Street Mount Holly information table.

Concert Banner (limited quantities) - \$500

- Social media posts/promotions before and after event
- 6'x2' Banner displayed in the Prison Museum general courtyard area day of event (artwork provided by sponsor)
- Distribution of your promotional material at the Main Street Mount Holly information table.

Concert T-shirt sponsorship - \$250

- Your logo on the official Jailhouse Rock concert T-shirts for sale prior and during the event
- T-shirts Displayed on MSMH table available for purchase by event attendees
- (2) T-shirts for yourself to wear...please indicate size requests

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